

Hamptons Fine Art Fair



JULY 8-11, 2027

VIP OPENING PREVIEW - JULY 8

Southampton Fairgrounds | HamptonsFineArtFair.com

Exhibit In Collector Central

The Single Art Marketplace For All Hamptonites

Benefit From The Largest Annual Gathering Of Art Enthusiasts, Now A Hamptons Tradition—In Its 21st Year

The Apex Of The Summer Season

The Hamptons Fine Art Fair is strategically scheduled at the height of the summer season—immediately following the uber-popular July 4th weekend. The tide comes in, as 700,000 homeowners and visitors populate the East End of Long Island during the fair's weekend—many seeking entertaining cultural events to attend. HFAF is now the **largest cultural event in the summer Hamptons**. In fact, HFAF has grown to become the nation's largest and most impactful summer international art fair with **150 exhibitors**, **11,000 sophisticated** guests, and significant media coverage.

A Regional Show That Buys Like A National Show

Whether our guests are seasoned/avid collectors, beginners, redecorating or “just looking for the right piece,” they arrive in hopes of acquiring art, as their summer time is valuable. Our guests have the means to acquire what they please. **Millions of dollars in art are transacted onsite and in the weeks following**. Always on the prowl for fine or compelling decorative art pieces to enhance their beach resort estates, many Hamptonites delay their art purchases until they can explore the fair's wide and deep selection.



Welcome To The Recession-Proof Hamptons

Most of our guests live within an hour drive of the fair and reside in residences valued between **\$3 million to \$50 million**. Our elite audience is comprised of many affluent C-level executives, or “the young money” in their 30s and 40s and having been successful in many NYC related industries such as Wall Street, fashion, media, the entertainment business, real estate, interior design and even professional sports. Our



guests live in sizable estates with large walls that scream for stunning artworks. Our Friday, July 9, popular **Young Collectors Party** brings together 150 young members from prestigious NYC museums such as **MoMA, The Whitney, The Frick, and Sotheby's Institute** for drinks, networking, and education (by invitation). The Fair's annual **YPO** (Young President Organization-NYC and Long Island chapters) is a popular gathering for these elite members and their esteemed guests.

A Much Anticipated Event

HFAF is where the excitement and drama of an international fair connects to the main thoroughfare on the East End that ties into all the villages. The Fair benefits from a convenient and highly visible location. The spectacular Pavilions emit a casual, yet luxurious tone for a sophisticated audience. Attending is one of the highlights on the Hamptons' social calendar. Expect to meet prominent and seasoned collectors, guests exploring collecting for the first time, museum curators, interior designers, art advisors, art consultants and the art press.

The News Of The Hamptons Is The News Of The Nation

Meet the region's most culturally savvy, art-oriented guests. A substantial 11,000+ affluent attendees in 2026. HFAF is by far the most widely advertised, publicized and best attended cultural event in the region. Local events are regularly covered by the national press. HFAF engages with a substantial 25 media partners, for advertising and editorial coverage. The 2026 edition also attracted scores of media, including first-time coverage on **NBC-TV News 4 New York, The New Yorker** magazine, **Cultured**, and **The Daily News**. Discover why **Forbes** anointed HFAF as “one of the 12 art events in the WORLD worth traveling to and spending money on,” due to its “relaxed yet sophisticated setting in collector central.”



Significant Events In 2027 (more TBA)

- **Most cultural partners ever.** The boards and top-tier donors from an impressive 160+ museums and cultural institutions will be participating with VIP passes, generating thousands of passionate collectors from NYC tristate and South Florida.
- The chic **July 8th Opening Night Preview** for all VIPs.
- **The UBS Opening Night Private Party** for 200 uber-wealthy clients.
- **A new focus of 20th century blue chip art**, with a reprise of the well-received 2026 show **"250 Years of Art on Long Island"** from the Nassau County Museum of Art in Roslyn, NY.
- The July 9th **Young Collectors Party**.
- **Solo 2027:** A special section of the fair devoted to galleries featuring solo artist displays.
- **A welcome reception for NYC ASID members** (American Society of Interior Designers).
- **Presentation of the 5th Annual Hamptons Artists Hall of Fame inductees**, presented by *The Southampton Press*.
- **The YPO Members Reception** (Young Presidents Organization) With a guest appearance from a **USA Olympic team** on the road to LA/28 .
- **The 2027 Manes Art Foundation Award:** Dr. Harvey Manes one of the Hamptons/Boca Raton's most prominent art philanthropists, will partially underwrite \$5,000 of exhibit display cost for five selected emerging galleries that have been in business for less than 5 years. Awardees will also meet with Dr. Manes onsite, receiving a trophy from him, taking promotional pictures as he considers gallery purchases.
- **The Sponsors Village** presents a **Wearable Art Zone** as a special attraction the fashion-ados.



2026 HFAF Impactful Results

2 Pavilions sold out with exhibit space

70,000 SQ. FT.
Majestic pavilion structure, the largest in The Hamptons

140 Cultural Partners

World-class scope of Galleries from **17** States **12** Countries

17 Expansive Acres in Southampton

600 On-site Parking Spots

60 New galleries joined

25 Media partners featuring ads or editorial coverage

150 Exhibitors

22 Participating Corporate Sponsors

200,000 Website page views

32,000 Social media followers

11,000 Eager affluent guests over the 4 days

Benefit From A Home Team Production

HFAF is deeply rooted in the Hamptons, as a beloved annual event, created for and by Hamptonites. Led by Founder/Executive Director Rick Friedman, an avid collector of mid-20th century Abstract Expressionist art, who also pioneered ArtHamptons. Over the past two decades, the HFAF team helped make art collecting “the new sport of The Hamptons” with over 175,000 past guests being inspired and invigorated by the works displayed. This is the team’s 39th national art fair including **The Hamptons, Aspen, Houston, San Francisco, Silicon Valley, Philadelphia, and Jackson Hole.**



Exhibitor Guidelines

- Artwork prices should begin at the **\$3,000** level, with a sweet spot in the **\$20,000** range. Many works will be in the mid 5 to 6 figures.
- Opportunity to qualify for special impactful artist promotions with designations of **Spotlight Artist, Themed** genre booth display, **Hamptons Artists Hall of Fame inductee, invited Solo Artist** presentation
- Artist selection approval and curation of booth
- Discounted hotel rooms for exhibitors
- Opportunity to participate in special devoted advertorial sections in local publications

2027 Exhibitor Rates

Exhibitor-Friendly Experience, featuring 10 ft. sturdy walls with standard LED lighting package. A non-union site.

Contact Us For 2027 Rates

Fair Hours

Set-up: Tues., July 6 12pm-10pm
Wed., July 7 9am-10pm
Thurs., July 8 9am-11am

Breakdown: Sun., July 11 6pm-10pm
Mon., July 12 9am-1pm

Exhibit Hours

Thurs., July 8 – VIP Opening Preview
Afternoon Session 1pm-5pm
Evening Session 5pm-9:30pm

Fri., July 9 (General Admission) 11am- 7pm
Sat., July 10 (General Admission) 11am-7pm
Sun., July 11 (General Admission) 11am-6pm



Currently Accepting Applications:

Rich Ferrante, Director of Fair Development, 516-209-2709, rich@show-hamptons.com
Rick Friedman, Executive Director & Founder, 516-991-4042, rick@show-hamptons.com
www.hamptonsfineartfair.com/in-person-fair-application

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