

Hamptons Fine Art Fair



JULY 9-12, 2026

VIP OPENING PREVIEW - JULY 9

Southampton Fairgrounds | HamptonsFineArtFair.com

Exhibit at the summer's largest and most impactful art fair in the nation

The Apex of the Summer Season

The Hamptons season traditionally kicks into high gear around the July 4 weekend. In 2026, the Hamptons population is poised to explode—driven by major events during that time period. July 4, 2026 marks the notable 250th Anniversary of America and will be feted for several days. In late June, the world-famous US Open golf tournament comes to Southampton generating record population influx on the East End. As the tide comes in, (with population growing to 700,000) all boats rise, as the Hamptons Fine Art Fair is preparing for a record enthusiastic turnout in 2026.

A Regional Show That Buys Like a National Show

Whether seasoned or avid collectors, beginners, redecorating, or just looking for their right piece, all will converge July 9-12 at Hamptons Fine Art Fair. Always on the prowl for fine and decorative compelling art pieces to enhance their beach resort estates, many delay their art purchases until they can explore the fair's wide and deep selection from 150 exhibitors showcasing some 600 respected artists.



Welcome to the Recession-proof Hamptons

Most of our guests live within an hour drive of the fair, and reside in residences valued between \$2 million to \$50 million. Our “elite” audience is comprised of many affluent C-level executives, or “the young money” in their 30's and 40's, and having been successful in many NYC-related industries, such as Wall Street, fashion, media, real estate, interior design and even sports (New York Mets HOF pitcher John Franco and New York Giants former quarterback Eli Manning were spotted shopping for art pieces). Our popular annual Young Collectors Reception brings together leading NYC museum's younger members for drinks, networking, and education (by invitation).



The News of the Hamptons is the News of the Nation

Meet the region's most culturally savvy, and art oriented guests—a substantial 12,000+ affluent attendees in 2025, HFAF is by far the most widely anticipated and the best-attended cultural event in the Hamptons, HFAF traditionally delivers the largest and wealthiest turnout of buyers of any event in the Hamptons. Local events are regularly covered by the national press. HFAF has 25 media partners. Discover why Forbes anointed the 2025 fair as “one of 12 art events in the world worth traveling to and spending money on” due to its “relaxed yet sophisticated setting in collector central.”

A Passion for Possession

Long known as a mecca for the creation and patronage of art, art collecting is embedded into the DNA of Hamptonites. Guests are curious, and decisive, and have an openness to discovering new and emerging artists, have the means to acquire what they please, and most importantly, have the sizable spaces to display it. Red dots appear throughout the fair, and sizable post-show sales are frequently reported.





Benefit from a “Home Team” Production

HFAF is deeply rooted in the Hamptons, as a beloved annual event, created for and by Hamptonites. Led by Executive Director Rick Friedman, a noted avid art collector and well known show producer in his 19th year of successfully staging luxury driven shows—including pioneering ArtHamptons, Hamptons Jewelry Show and 32 high-impact art fairs across the nation.

What’s New in 2026

- Celebrate “America 250” by spotlighting Abstract Expressionism—America’s most significant art movement, rooted in the Hamptons—and highlighting outstanding emerging and mid-career AbEx artists in the 2026 edition.
- Supporting this theme, HFAF will present an independent museum show, **The Trailblazers of Hamptons Abstraction**, at the Nassau County Museum of Art (March–July 2026).
- **The British Are Coming, Again...** Presenting an “invited” selection of top-tier contemporary UK galleries showcasing the region’s most vibrant emerging and mid-career artists. “London’s Calling” the Hamptons this summer, with this attention-getting display of internationally respected creative voices, styles, and sensibilities.
- Timed with the nearby U.S. Open at Shinnecock Hills and Southampton Golf Club, the fair will also spotlight golf imagery.
- Presentation of the **4th Annual Hamptons Artists Hall of Fame** inductees.
- Strong focus on emerging and mid-sized galleries, with reduced solo artist participation.
- Backed by **100+ cultural partners and museums**.
- Expanded onsite parking for 650 cars.



2025 HFAF Impactful Results

2 building expansions, sold out exhibitor space with wait list

Featured the largest tented pavilion structures ever built on the East End

70,000 SQ. FT.

150

Galleries, sponsors and theme curated displays

World-wide in scope - Galleries from

20 States **13** Countries

12

Dramatic sculptures in the Sculpture Park

50 New galleries joined

25

Media partners featuring ads or editorial coverage

Buyers generated

\$6M+

in art purchases

12,000

Eager affluent guests over the 4 days

6,000+

VIPs - over the Thursday and Friday VIP-only days

90 Cultural Institutional Partners

22 Participating Corporate Sponsors

220,000

Website visitors

28,000

Social media followers

2026 HAMPTONS FINE ART FAIR LAYOUT

